

emotionalcompetitiveness

MANAGEMENT **board**

Model to sustainable development

Methodology of application

Design Methodology

Creating a sustainable model in three dimensions

- 1 **Establish a project definition:** Design of the concept that defines the meaning of the process and establishes the principles of model development (business or institution). It is the conceptual base that makes sense to process.
- 2 **Define three levels of objectives:** This means the realization of the concept in three operating levels.
 - Outcome goals:** These are objectives of business or activity which must be developed to sustain competitively the activity of the organization.
What aspects of the business must develop to reach the strategic definition?
 - Human talent goals:** These are objectives of culture and identity which are needed to support the participation and motivation of people in the activity of the organization.
What cultural aspects must develop to reach the strategic definition?
 - Social goals:** These are the objectives of social integration to be developed to sustain commitment to the context.
What political aspects must develop to reach the strategic definition?
- 3 **Create executive programs:** These are the axes of intervention that materialize the objectives defined at three levels (results, talent, social).
- 4 **Define actions in each program:** They are specific interventions to pursue the objectives. The development of actions is assessed through indicators. These metrics allow redefine, change, modify, and removing groups actions in the project development.
- 5 **Articulate an evaluation framework:** These are ways to evaluate the performance of the actions and the evolution of executive programs in relation to the strategic definition.

Board Structure

Articulate the five steps in a diagram

